**Minutes for January 16, 2013**

**LA CRAWFISH PROMOTION & RESEARCH BOARD**

**NOAA ESTUARIJNE HABITATS AND COSTAL FISHERIES CENTER**

**700 CAJUNDOME BLVD.**

**LAFAYETTE, LA**

**CALL TO ORDER:**

Chairman Ralph Babin called the meeting to order at 2:00 P.M.

**ROLL CALL:**

MEMBERS PRESENT MEMBERS ABSENT

Ralph Babin Chandra Scarber

Mike Bienvenu Bill Pizzolato

David Savoy Greg Faulk

Jody Meche Greg Benhard

Wayne Romig

Robert Buller

Kip Lastrapes

Wylie Jewell

**DELCARATION OF A QUORUM:**

Chairman Babin declared the presence of a quorum with 8 members present and 4 members absent.

**APPROVAL OF MINUTES:**

**MOTION BY**: Jody Meche and seconded Robert Buller to approve the minutes as presented for December 5, 2012. Motion Carried.

**COLLECTIONS & FINANCIAL REPORT:**

Chairman Babin called on Director Minvielle to present the collections and financial reports. He reported the board the current condition of accounts.

**MOTION BY:** Jody Meche seconded by Wylie Jewell to except the financial report as presented. Motion Carried.

**BOARD BUSINESS:**

Discussed a crawfish field day for LSU and if the board thought it would be supported by the board. Agreed with the idea but scheduling it before the season or right after the season ends.

The director asked the board to repay the expense of the projector and screen of $1038.90.

**Motion By:** Robert Buller and seconded by Mike Bienvenu to repay the $1,038.90 cost of equipment for the director. Motion Carried.

The board discussed a request of for crawfish guy for funding to build an app for droid phones. No action taken.

The board discussed the Delcrambre’s Seafood & Farmers Market on March 16th. The board asked the director to ask Dee Scallan to attend if she was available.

**Election of Officers as follows:**

For Chairman, Mike Bienvenu nominated Ralph Babin. There were no other nominations for chairman, the board approved unanimously.

For Vice-Chairman, David Savoy nominated Jody Meche. There were no other nominations for vice-chairman, the board approved unanimously.

For Secretary/Treasurer, David Savoy nominated Robert Buller. There were no other nominations for Secretary/Treasurer, the board approved unanimously.

**MOTION BY:** David Savoy seconded by Wylie Jewell to amend the action of the 12/5/2012 meeting to fund the La Department of Agriculture $6,500.00, the amendment being changing the contractor name from LDAF to 1STOC Inc. Motion carried.

The board discussed a budget $25,000.00 in state promotion $50,000.00 for out of state promotion and $25,000.00 research the remained in operating budget fund.

**Motion By**: Jody Meche and seconded by Kip Lastrapes to amend the action by the board of the last meeting concerning budget to set the budget $25,000.00 to in state promotion, $50,000.00 to out of state promotion and $25,000.00 to research. Motion carried.

The board discussed the legislative event,

**Motion By:** David Savoy seconded Jody Meche by to have the director to try and find another commodity to share a legislative event and set a budget cap of $10,000.00 from the instate promotion budget. Motion Carried with the exception of Mike Bienvenu was a no vote.

**Promotions & Research:**

The board discussed an advertizing request from LA Cookin Magazine for advertizing in the publication. No action taken.

**Motion By:** David Savoy and seconded by Jody Meche to get a full page add in the LSU Alumni magazine to be taken from the $2,000.00 the in state budget. Motion Carried

The board discussed the promotional bill boards CBS They also asked the director to check into prices for placement of them in desired areas for furthering Louisiana crawfish sales and bring information to the next meeting.

**MOTION BY:** Jody Meche and seconded Mike Bienvenu by to have the director use CBS bill boards in Memphis Tennessee for $10,000.00 from the out of state budget. Motion Carried.

**Motion By:** Mike Bienvenu and seconded by Jody Meche to amended previous action to have director utilize $20,000.00 total with $10,000.00 for advertizing in Dallas Texas and $10,000.00 for Memphis Tennessee. With the two companies CBS or LAMAR leaving it up to the director discretion on which company to use. These funds are too used from the out of state budget. Motion Carried

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**No public comment:**

Date set for next meeting is June 19th, 2013 at 2:00 P.M. at the same place in Lafayette.

**MOTION BY:** Wayne Romig and seconded Jody Meche by to adjourn the meeting. Motion Carried.